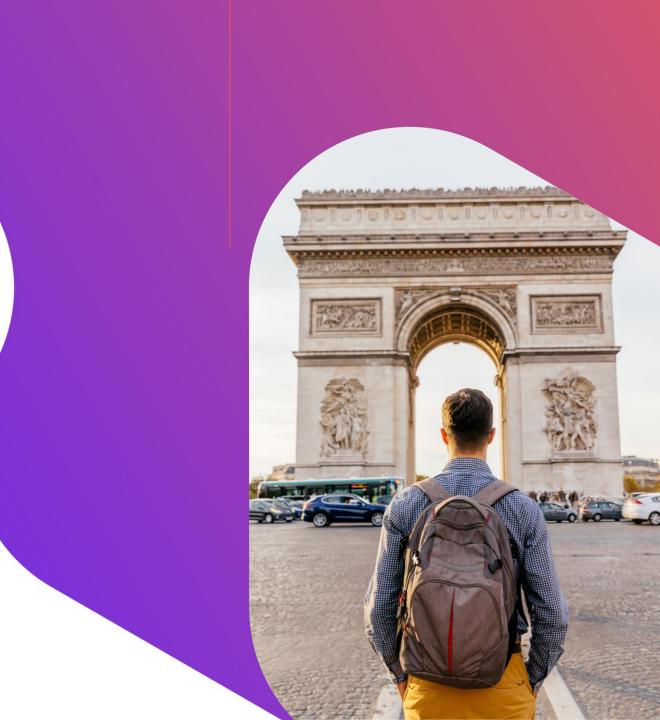
# Looking back on our "Estimands in Oncology" Working Group Journey

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**Reimagining Medicine** 



# Two goals today

#### **Encourage informal collaborations**



#### **Share our story and learnings**



#### **Outline**

#### How it started



**Challenges** 



#### **How it ends**



First steps



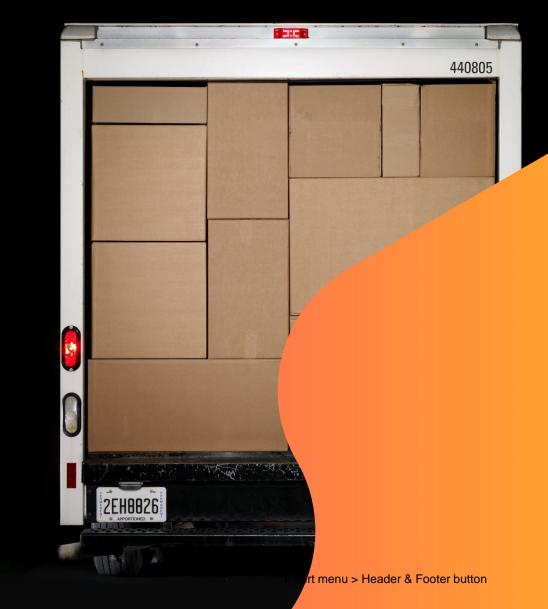
**Second phase** 



# My «Why»

**Efficiency** 

Solving the problems at the right level



#### **How it started**





### First steps

Question-driven → list open questions, prioritize and formed 5 subteams

Subteams work independently at their own pace

Each subteam includes one of WG leads



# **Challenges**

Different levels of estimand understanding

Clarity how the work of the subteams fits together

**Exchange between subteams** 

**Onboarding new members** 



### **Second phase**

10 task forces, most without WG leads

Many more people take the lead and initiative

Connections between subteams and members established

**Connections with other organisations** 



# One example of evolution: External communication

#### First phase: coordinated by WG leads

- Connect subteams with conference and session proposals
- Use global footprint with members in US, EU and Asia
- Be fair to all subteams
- Reward the doers

# Second phase: much less involvement by WG leads

- Members comfortable organizing themselves
- Task force on external engagement
- Homepage www.oncoestimand.org



#### How it ends

Work in many task forces completed

Ongoing work does not require the construct of the WG

Found a new home for ongoing activities – e.g. PRO task force spun off as a new SIG

Initiated series of short videos

Homepage and community remain!



### **Summary**

Just do it

Don't do it alone – Co-leadership invaluable

Be question-driven

Partner with stats organizations

Be persistent

Be strategic about external communication

Be thoughtful about the end

We continue posting our videos: search for #oncoestimand on LinkedIn or <u>EFSPI Europe – YouTube</u> or <u>www.oncoestimand.org</u> incl. Kaspar's why and much more.

# Acknowledgement

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**WG** members

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